Preparing Your Home for Photography.
Achieving the Best Result!

General Tips

- Clean every inch of your home, including counters, mirrors, windows, and other hard-to-reach spots.
- Remove any small rugs to show off your floors.
- Hide any clutter, pet supplies, or personal items.
- Turn on all the lights, throw back the drapes, and up the wattage of your bulbs.
- Create small vignettes in each room to showcase how each space is used.
- Turn off all electronic devices before photography.
- Tilt blinds and shutters upward for optimal lighting.

Front Exterior

First impressions matter to buyers, so it's worth investing in your curb appeal!
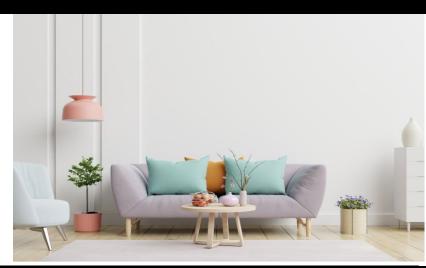

- Spruce up your landscaping by mowing the lawn, weeding flower beds, and trimming back shrubbery.
- Hide any visible clutter, like bikes, toys, or gardening equipment.
- Put away trash cans.
- Park your car away from your house or in the garage.
- Try to schedule your shoot for a sunny day.

CAROLINA
DRONE PHOTOGRAPHY

Living Room

Highlight your home's central gathering space with a few key touches.

- Get rid of any personal decor.
- Make sure your mantle is clean and free of clutter.
- Arrange pillows and blankets.
- Hide remote controls and other electronics.
- Get rid of any large furniture that could make the room appear smaller.

Kitchen

It's no secret that kitchens sell homes—here's how to get yours looking its best.

- Clear your countertops as much as possible to create the illusion of more space.
- Remove all dishes from the sink and leave your faucet at an angle.
- Hide trash cans in a pantry or closet.
- Remove any decorations from your fridge.
- Take time to clean all appliances.

CAROLINA
DRONE PHOTOGRAPHY

Dining Room

A few easy changes can turn your dining room into a truly lavish (and photogenic!) space.

- Get rid of any clutter on your table.
- Accent your table with a centerpiece.
- Set the table for a meal.
- Remove excess chairs to create more space.

Bedroom

Transform your bedroom into a haven for rest and relaxation.

- Make the bed.
- Make sure no clutter is peeking out from under the bed.
- Clear away any personal items.
- Don't forget to straighten up your closets, too!

CAROLINA
DRONE PHOTOGRAPHY

Bathroom

Bathrooms might be smaller spaces, but they can still photography beautifully with a few changes.

- Clean off your countertops.
- Remove any personal items from your shower and tub.
- Put away rugs, floor mats, or used towels.
- Keep decor to a minimum.
- Clean all toilets and keep seats down.

Backyard

Here's how to turn your yard into the ultimate oasis and entertaining space.

- Remove any toys, gardening equipment, or other clutter.
- Clean all outdoor furniture.
- Dust and sweep your porch, deck, or patio.
- Mow the lawn and discard any pet waste.
- If you have a pool, put away cleaning supplies and turn on water features.

Looking for More Advice?

As photographers, it's our job to showcase your home's best angles—but we encourage all of our clients to put in a little prep work before the photoshoot. Having your spaces staged ahead of time can help us stay on schedule, and it also enhances the final product.

Have questions? Give us a call to learn more about preparing your home for professional photography. Making a few simple changes can make your photos really pop—and maybe even help your home sell for more money!

info@carolinadronephotography.com